

FIG. 1

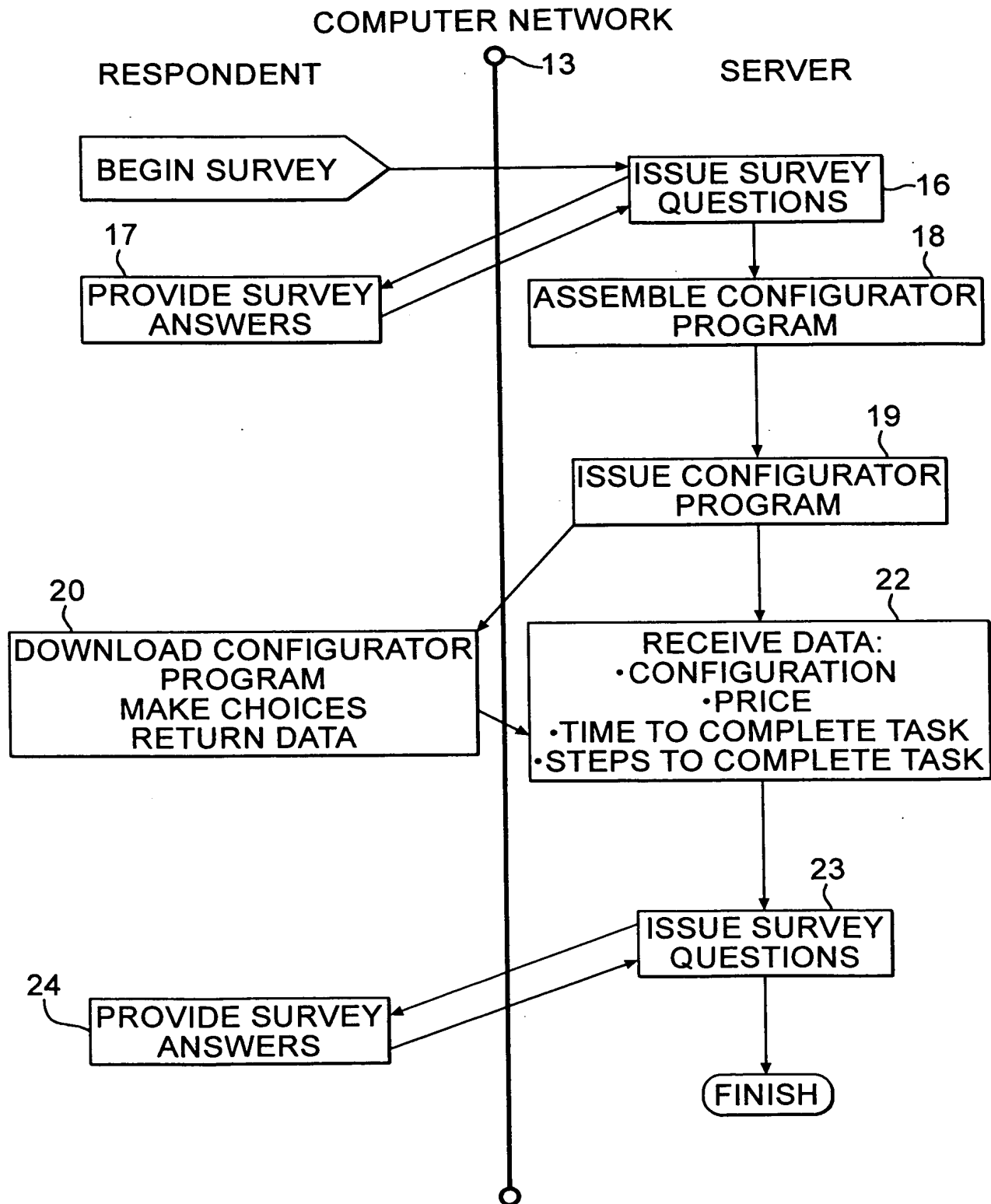
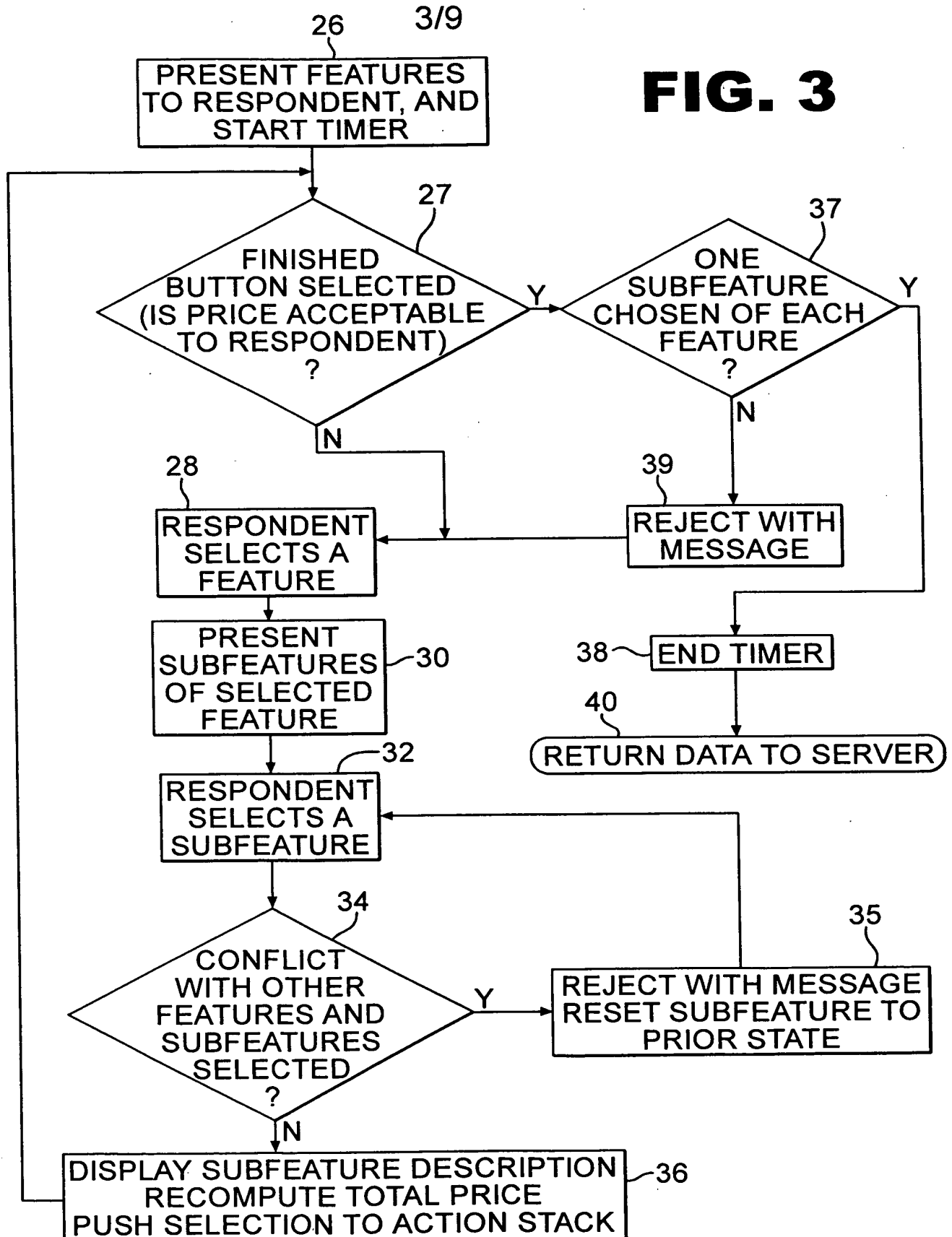
**FIG. 2**

FIG. 3

FILE

EDIT

VIEW

FAVORITE

TOOLS

HELP

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ADDRESS

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CONFIGURATOR

50

\$1.28

5/9

POSSIBLE CHICKEN MEAL FEATURES

CHICKEN NUGGETS

SIDE DISH*

SOFT DRINK*

TOY*

EXPLANATION OF FEATURES

NUMBER OF CHICKEN NUGGETS IN BOX

45a

44a

44

45

OPTIONS WITHIN FEATURES

3

4

5

6

EXPLANATION OF OPTIONS

THE BIG FOUR ~47b

47

46a

46

48

FIG. 5A

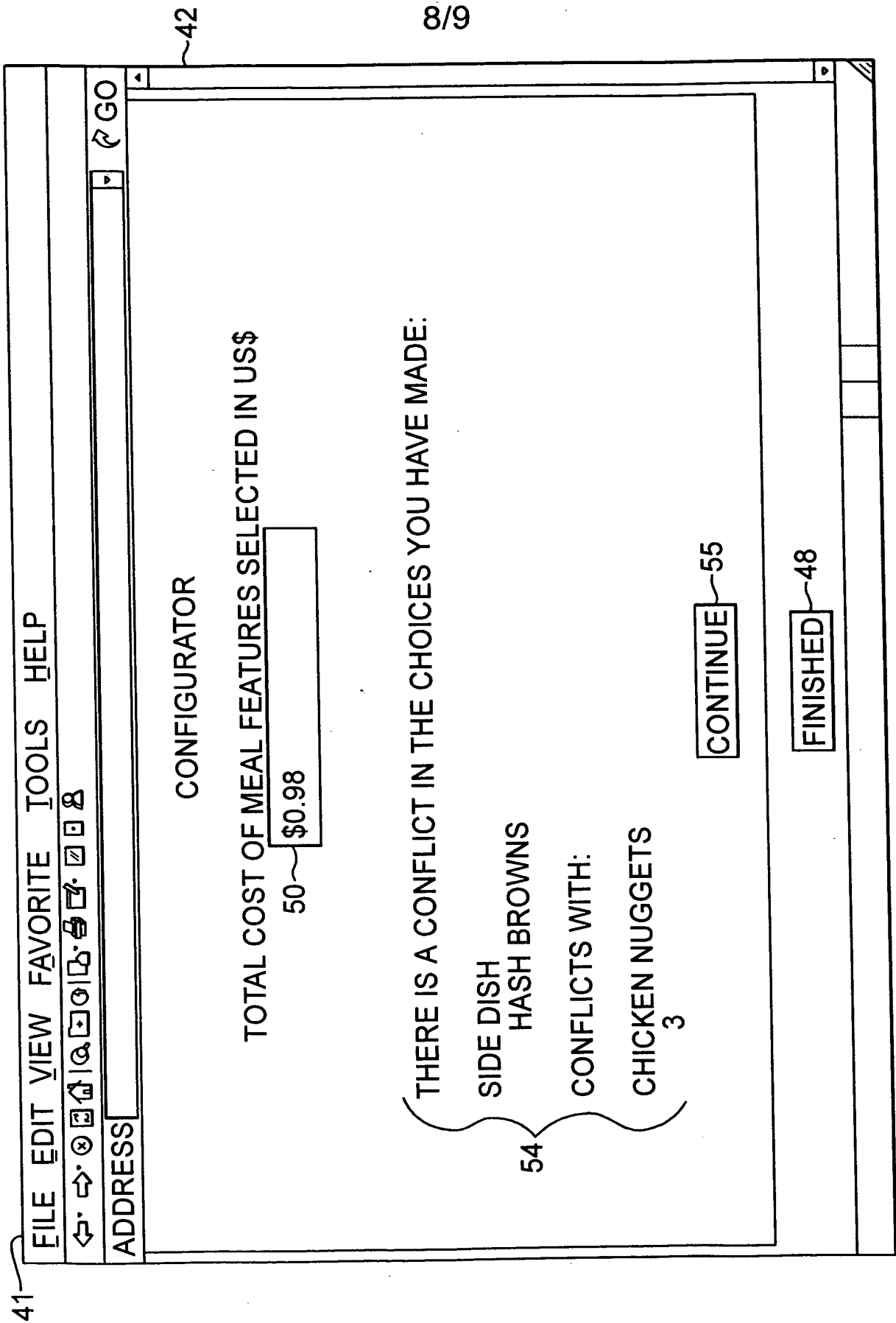


FIG. 7

41

FILE EDIT VIEW FAVORITE TOOLS HELP

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GO

ADDRESS

42

CONFIGURATOR

9/9

45

47

50

\$3.06

TOTAL COST OF MEAL FEATURES SELECTED IN US\$

POSSIBLE CHICKEN MEAL FEATURES

EXPLANATION OF FEATURES

CHICKEN NUGGETS

SIDE DISH*

SOFT DRINK*

TOY*

MOVIE PROMOTION TIE-IN

OPTIONS WITHIN FEATURES

EXPLANATION OF OPTIONS

TOY SOLDIER

BEAUTY

LION KING

STAR WARS EPISODE 1

...NOT THE BEAST

FINISHED

48

FIG. 8